

# THE ALIDA

## FACT SHEET: The Alida

**Name:** [The Alida](#)

**Overview:** The Alida is a 173-room hotel positioned along the historic Savannah River Street in the up-and-coming Warehouse District. Bordered by burgeoning breweries, distilleries and some of the city's best shopping, The Alida offers three restaurant and bar concepts, including a rooftop bar; Keep Shop, a signature retail concept; a year-round, heated and chilled salt water pool; and a residential design aesthetic highlighted by oversized windows.

The Alida embodies the warmth and hospitality of its namesake, Alida Harper Fowlkes. A savvy, self-made woman who opened up her home to weary travelers, Alida truly defined what hospitality meant to the city of Savannah. She had an incredible impact on Savannah's architectural traditions, art curation and historic preservation. To that extent, the hotel serves as the gregarious host welcoming visiting guests into Savannah's warm embrace while providing locals with a comfortable place to ideate and imbibe. It is nostalgic and graceful, industrial yet curated, curious and always custom – offering a distinct design perspective and unique representation of local artists, makers and thinkers.

**Owners:** Owned by Rockbridge, operated by Makeready

**Opening Date:** October 16, 2018

**Location:** 412 Williamson St.  
Savannah, GA 31401

**Reservations:** 912.715.7000  
[hello@thealidahotel.com](mailto:hello@thealidahotel.com)

**Room Numbers:** 173 Guest Rooms

**Facilities/Amenities:** [Alida Pool](#)

- Full-service pool deck
- Slatted wood cabanas
- Open fire pits
- Pool bar
- Salt water
- Heated and cooled (open year-round)

[Keep Shop](#), a Makeready signature

- 24-hour emporium
- Satchel leather goods

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- Salacia Salts apothecary
- Element Clay Studio ceramics

## Fitness Center

- 24-hour
- State-of-the-art equipment
- Peloton bicycles
- Virtual programming
- Free weights and yoga mats

Additional amenities include Makeready's signature "The Nook" complimentary water stations on each guest floor, offering still and sparkling hydration at all hours as well as fresh fruit and periodicals, complimentary WiFi, and valet service. The hotel is also pet friendly and does not charge a fee.

## **Food & Beverage:**

Rhett: A ground floor all-day classic American kitchen serving quintessential Southern fare in a relaxed setting

- Hours:
  - Sunday – Thursday: 7 am to 10 pm
  - Friday – Saturday: 7 am to 11 pm

The Trade Room: The hotel's lobby bar featuring local brews and spirits in an industrial chic setting

- Hours:
  - Monday – Sunday: 11 am to 10 pm

The Lost Square: An outdoor living room located atop the hotel

- Hours:
  - Sunday – Thursday: 4 pm to Midnight
  - Friday – Saturday: 4 pm to 1 am

## **Meeting Facilities:**

There are three meeting rooms that range from 1,200 to 1,500 square-feet:

- Franklin Room
- Gilbert Room
- Harpers Gallery

## **Social Handles:**

Facebook: [The Alida Hotel](#)

Instagram: [@thealidahotel](#)

## **Design:**

Rockbridge and Makeready consulted with New York City-based Parts and Labor Design on the design of the public spaces, which contrast raw, industrial materials with splashes of Southern flair and hospitality. FODA designed the 173 guest rooms within the hotel. With 12 different all king-bed room categories, including one 2-Bedroom Penthouse Suite, offering layouts suited for business

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and leisure travelers alike, guest rooms feature oversized windows with views of the Savannah River or the burgeoning neighborhood with welcoming reading benches, purposeful built-in shelving and hideaway tables and beds adorned with Savannah College of Art and Design (SCAD) designed pillows.

**Photos:** [The Alida](#)

**Media Inquiries:** The Door | [makeready@thedoonline.com](mailto:makeready@thedoonline.com)